



Communications and Marketing Director Youth for Christ Winnipeg Full-time, permanent

Youth for Christ Winnipeg (YFC) is looking for a full-time, permanent Communications and Marketing Director to fulfill the mission of Youth for Christ through creative planning, marketing and communication for all staff, community and stakeholders. Located at 333 King St, the Youth for Christ Winnipeg office is home to ministries that reach over 6,000 young people each year. Ministries operate throughout Manitoba as well as in the city of Winnipeg, and all are administrated through the head office.

This individual has a heart for ministry and a desire to work for a Christian organization that prides itself on innovation and excellence. They bring skills and experience that will enhance YFC's Community and Partner Relations as well as inform the public of the many opportunities YFC has to offer youth. They are educated and qualified to strengthen YFC's donor and community relations (enabling YFC to better serve youth and their families) by creating and implementing a positive brand and communications.

This position is responsible for the planning, coordination, integration, operation and management of the strategic communications, including social media, company website, advertisement and promotion of events as well as staff and stakeholder newsletters. The position will also be responsible for the marketing plan for YFC Winnipeg. The individual would work closely with the Executive Director and would sit on internal and external committees as requested/approved by the Executive Director.

A Bachelor degree or diploma in Communications, Public Relations or related field and experience with Public Relations, Donor Relations, and Communications management is required. Candidates should have knowledge of general marketing principles. Demonstrated experience and leadership is required, in managing comprehensive strategic marketing and communications, media relations, and donor relations to advance the organization's mission and goals. The candidate will also demonstrate skill and comfort in proactively building relationships with the media to achieve YFC program and fundraising event recognition. The candidate should be an innovative thinker, with a track record for translating strategic thinking into action plans and output, experience in building, mentoring, and coaching a team of communications staff, exceptional written, oral, interpersonal and presentation skills and the ability to effectively interface with senior management, YFC Board of Directors and all staff. The candidate will need to manage multiple projects with tight deadlines while maintaining high standards of quality. You will experience flexible work schedules to manage the events.

As Youth for Christ is a faith-based organization, all staff of Youth For Christ Winnipeg must be practicing their Christian faith by being a participant in a local Christian church, have a Christ honouring testimony, and be in agreement with YFC's core values, Statement of Faith and Community Commitments.

We are passionate about our goal of changing the lives of young people, and we would like you to join us.

If you are qualified and interested in applying for this position, please submit your resume and cover letter to Human Resources at (hr@yfcwinnipeg.ca).