



ANNUAL REPORT / 20 21



**Youth
for Christ**
Youth Unlimited™

WINNIPEG

204-669-4205
info@yfcwinnipeg.com
www.yfcwinnipeg.ca

333 King Street
Winnipeg, MB R3B 0N1

LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends of Youth for Christ Winnipeg,

We are so thankful for your faithful partnership with YFC Winnipeg! Because of your support, we have been able to reach into the lives of over 2500 young people in 2021! Youth for Christ Winnipeg is a chapter of Youth for Christ Canada, which is an association of 38 Chapters serving in 369 communities across the country. Each Chapter is unique in what it offers, and this uniqueness allows us to work to customize our programming to the youth we serve in each community.

Over much of 2021, YFC Winnipeg again needed to adapt to the ever-changing landscape of health restrictions in order to stay connected to the youth we serve. We celebrated the changes and easing of restrictions with being able to adjust to more in-person programs and activities, and we felt the life and positive energy it brings to be together. Each time we were able to offer more connection, youth expressed gratitude for the opportunities that they had to do what they loved and be connected with friends and caring adults.

Thanks to your prayers and financial support, and the amazing creativity of the YFC staff, God has shown us time and time again that our ministry is not dependent on facilities or activities - but rather the heart of our staff, the power of God, and how He chooses to use us. During this challenging year, God has also blessed us tremendously with generous partners. The faithful support of our supporters has allowed our team to continue to try new and creative ways to serve youth in Winnipeg and the surrounding area. We want to continue to offer an opportunity for every young person to be living fully in Christ as we love and care for them.

We are grateful for all the Lord accomplished and taught us in 2021, and we look forward to seeing how He continues to grow His kingdom through the work that is being done at YFC Winnipeg in 2022.

Cliff Heide
Executive Director



MINISTRY STATISTICS



2500+

YOUTH SERVED

We connected with over 2500 youth in the past year through our various programs

124

COMMUNITIES

We operate out of 12 different locations but the youth we serve travel from many neighborhoods and rural communities

300+

VOLUNTEERS

YFC is dependent on volunteers who are able to build strong, caring relationships with youth

117

STAFF

YFC Winnipeg is made up of 117 Full-time, part-time and seasonal staff

OUR LOCATIONS

WITHIN WINNIPEG:

333 KING STREET
(DOWNTOWN)

**KILDONAN COMMUNITY
CHURCH**

**CHRISTIAN
FELLOWSHIP CHAPEL**

LIVING WORD TEMPLE



OUTSIDE OF WINNIPEG:

ARBORG, MB

CARMAN, MB

GIMLI, MB

NIVERVILLE, MB

SELKIRK, MB

ST PIERRE-JOLYS

STONEWALL, MB

CAMP CEDARWOOD
(LAC DU BONNET, MB)

MINISTRY FEATURE: WORK FORCE

HOPE IN THE INNER CITY

ZOEY'S STORY: Zoey has a dream of becoming a musician and song writer but struggles with getting all her school work completed. She has been part of our homework club, where youth like Zoey can get some extra support with their reading, writing, or math work homework that can be frustrating and difficult to get done at school or at home. Zoey also says that she struggles with fitting in, but not at Work Force. "When I feel like I have no one to be with or talk to, I go to YFC Work Force program nights (like Wall Crashers and Infinity) and I feel like I'm not alone," she says.

REECE'S STORY: She started coming to YFC for the interaction, which she doesn't get from school. Reece has been part of Infinity and Job Studio and says, "It's been great to be involved in something fun and interesting, and being around other people, especially after the recent pandemic lockdowns." One thing that stands out about the Infinity group that Reece regularly attends is the relationships she is able to have with the leaders. "Their openness and caring attitude makes God seem real and something that I want to be a part of, and I never really got that from anywhere else", says Reece. She is becoming more aware of God's love for her, that He will love her no matter what she does, and has started taking important steps to have a relationship with Jesus, through praying and asking lots of questions or her leaders.

VIOLET'S STORY: Violet has been a part of Work Force for three years now, and notes that it is a safe place where she can be herself. She has made so many friendships and credits the leaders for helping her with a lot. Currently she is getting help finding a job, and continues to develop an understanding of God's love for her.

The core of our Work Force program is mentorship, pairing caring adults with youth so that authentic and meaningful connections can be made. We believe our youth have talents and abilities that can lead to meaningful lives, and we strive to lift them up by supporting their personal development and challenging them to dream what life would be like with Jesus in it.

These are just a small glimpse of the amazing work God is doing in the lives of young people in our inner city. To learn more about Work Force please visit our program website at:

yfcwinnipeg.ca/program/work-force



GIVING PROJECT: LANDSCAPE FOR CHANGE



Youth for Christ is centrally located at Higgins and Main Street, and many youths in this area live in poverty or are at risk of homelessness and ultimately become targets for gangs, prostitution, and the drug trade. They are tempted by perpetrators with the promise of a better lifestyle and offered a way out by participating in one or more of these unhealthy activities. Many get trapped in this cycle of poverty and addiction. These youth need the hope Jesus offers!

The goal of this campaign is to open the area in front of the YFC building up with a beautification project that will enhance the area and make it more appealing to the community at large. The project will expand much-needed parking space for staff and volunteers and create a much safer

environment outside for youth using the facility. The space will include better lighting and visibility and will include easier access to YFC off Higgins Avenue with a drop-off loop for parents and/or buses.

It is our hope that these improvements will encourage more youth and families to explore our facility and access the programming being offered, getting them involved in healthy activities and away from the temptation of street life.

We are looking forward to the construction phase getting underway. We are hopeful this project will be completed by late 2022.

GIVING PROJECT: YFC CARMAN EXPANSION

YFC Carman, a satellite location of YFC Winnipeg has been a strong presence in the community for over 30 years. Serving 170 young people over the past year programming runs every weeknight and includes a variety of groups and activities,

The Back Door Youth Centre (YFC Carman's Drop-In facility) has acquired the neighboring property and is currently in the process of raising additional capital to make their expansion plans a reality. In an effort to increase program capacity and service opportunities, the plan involves adding roughly 4,000 square feet to the current drop in centre, included in the addition is a gymnasium and a commercial-sized kitchen.

The opportunities provided by this expansion will be a huge blessing to the many young people that YFC Carman serves, allowing all programs to run under one roof. Construction is expected to start in late 2022.



2021 FINANCIAL STATEMENT

YOUTH FOR CHRIST (WINNIPEG) INCORPORATED SUMMARY STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS YEAR ENDED DECEMBER 31, 2021

	<u>2021</u>	<u>2020</u>
REVENUE		
Donations	\$ 3,920,847	2,902,973
Rentals, camp, donations and other	211,464	369,411
Class fees, registration fees and donations	275,660	196,981
Concession and merchandise sales	9,517	16,973
Interest	18,419	22,543
Grants	245,930	192,649
Other	74,050	74,725
Banquet and donations	126,169	162,738
Golf tournament and donations	247,033	219,202
Gain on sale of capital assets	(35,333)	1,901
Canada Emergency Wage Subsidy	132,317	727,342
Temporary Wage Subsidy	-	25,000
	<u>5,226,073</u>	<u>4,912,438</u>
EXPENSES		
Amortization of capital assets	455,451	468,024
Audit and legal	14,255	19,681
Banquets	20,163	16,012
Concession and merchandise	25,131	22,067
Employee benefits	44,465	48,829
Food services	55,720	86,291
Fundraising	34,616	20,264
Golf tournament	43,330	39,878
Interest and bank charges	34,313	32,350
Memberships and dues	14,712	3,071
Miscellaneous	2,507	3,249
Occupancy costs	294,188	289,563
Postage	19,081	17,329
Printing and office supplies	30,083	35,514
Program supplies and costs	183,374	147,543
Projects	4,236	4,003
Promotion and recruitment	85,044	57,029
Repairs and maintenance	104,908	126,904
Staff support allocation	176	431
Telephone	40,555	46,518
Training	15,655	13,489
Travel	267	2,490
Vehicle	60,823	37,432
Wages	<u>2,826,843</u>	<u>2,727,385</u>
	<u>4,409,896</u>	<u>4,265,346</u>
EXCESS OF REVENUE OVER EXPENSES	816,177	647,092
NET ASSETS, BEGINNING OF YEAR	<u>16,863,880</u>	<u>16,216,788</u>
NET ASSETS, END OF YEAR	<u>\$ 17,680,057</u>	<u>16,863,880</u>

OUR LEADERSHIP TEAM



CLIFF HEIDE
EXECUTIVE DIRECTOR

MICHAEL STREUBER
SENIOR DIRECTOR OF
OPERATIONS

CHRIS HARWOOD
SENIOR MINISTRY DIRECTOR

MARK DUPUIS
SENIOR MINISTRY DIRECTOR

ASHLEY KLASSEN
SENIOR MINISTRY DIRECTOR

THERESE GERHARD
DIRECTOR OF VOLUNTEER
SERVICES

JUDY RICHICHI
DIRECTOR OF DEVELOPMENT

BROCK GROENING
WINNIPEG OPERATIONS
DIRECTOR

OUR BOARD OF DIRECTORS

RUSS FRIESEN
CHAIR

ERIN DUPUIS

TODD SELICK

LARRY WILSON

MARK TOEWS

SCOTT SHEARMAN

MUSETTE FOWKE



WE SEE THE **HOPE** AND **POTENTIAL** IN EVERY YOUNG PERSON

