

Communications Coordinator - 333 King St Youth For Christ Winnipeg

Full-time - Permanent

Youth for Christ Winnipeg is looking for a Communications Coordinator to fulfill the mission of YFC by helping us effectively communicate our mission and function to all stakeholders with compelling writing and purposeful communications in the form of blog posts, newsletters, and social media engagement. Located at 333 King St, the Youth for Christ Winnipeg office is home to ministries that reach thousands of young people each year. Ministries operate throughout Manitoba as well as in the city of Winnipeg, and all are administered through the head office.

A successful candidate for this position will recognize first and foremost that they will play a significant and vital role in the success of YFC Winnipeg; what you will do here will have an important impact on the young people who engage with the ministries at YFC. This is a support role which enables front line ministry staff to focus more of their attention on delivering their programs.

Responsibilities

- Contribute to the design, writing, and editing of all internal and external YFC communications.
- Assist Ministry Directors with various digital and print communications.
- Assist with the development and execution of an effective social media strategy.
- Ensure all program information is easily accessible, consistently updated, and effectively communicated through various platforms.
- Ensure all promotional materials comply with YFC's brand standards and strategies.

Requirements

- Maintain a close, intimate relationship with God as a devoted follower of Jesus Christ.
- Be an active participant in the life of a local church.
- Affirm and support our organization's Community Covenant and Statement of Faith, and be committed to YFC's mission.
- A post-secondary certificate and a minimum of one year of experience would be an asset.
- Graphic design and/or an ability to create visually compelling promotional materials would be an asset.
- Embrace YFC's core values with a strong heart for evangelism.
- Strong communication, organizational and administrative skills.
- Take initiative, pay close attention to details, and be willing to adapt.
- Able to work well in a team as well as on your own.
- Ability to manage multiple projects and deadlines while maintaining high standards of quality.

For more information or to submit your resume and cover letter, please contact Human Resources at <u>hr@yfcwinnipeg.ca</u>.